

23 OCTOBER 2017

OFFSHORE SOFTWARE SOLUTIONS  
BROCHURE DESIGN PROPOSAL  
FOR WEB SUMMIT

MOCKUP OVERVIEW

# STARTUP INVESTMENT PLAN

## CONCEPT



OFFSHORE  
SOFTWARE  
SOLUTIONS

[www.offshoresoftware.solutions](http://www.offshoresoftware.solutions)



DESIGNWORX



**WANT TO  
KNOW MORE?**

**DO YOU WANT TO KNOW MORE  
ABOUT OUR CONCEPT?**

Please contact us or make an appointment at the web summit.  
We will be present with another international Startup initiative  
([www.shopcart.today](http://www.shopcart.today)). Our customer [www.thuis.today](http://www.thuis.today).



**06-53669745**

[a.aarts@offshoresolutions.nl](mailto:a.aarts@offshoresolutions.nl)

[www.offshoresoftware.solutions](http://www.offshoresoftware.solutions)



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## INTRODUCTION

As a Startup, your focus is on development of your product and organization. To support this, there usually is a desire for development of specific software. In practice, this is frequently limited by time and budget.

**Offshore Software Solutions invests and safeguards knowledge in Startups in a unique and distinctive way.**

We develop your software at extremely low rates and invite you to use Offshore Software Solutions' startup program and as your strategic partner.





# WHAT STARTUP ORGANIZATION ARE WE LOOKING FOR



## WHAT IS A STARTUP?

A Startup is an organization that exists for less than 2 years and is still developing. The product or service should be scalable and replicable. Moreover, it should be suitable for multiple countries and make use of software (web, apps, etc.). It is not easy to give a strict definition of a Startup, which means there is room to adapt in consultation. The lines above will give you an idea of how we look at the world.



NATURALLY, OFFSHORE SOFTWARE SOLUTIONS IS NOT ABLE TO SUPPORT ALL STARTUP COMPANIES IN THEIR NEEDS. THEREFORE, WE SELECT FROM THE OFFERS WE RECEIVE. BELOW, WE WILL GENERALLY DESCRIBE WHICH GUIDELINES WE USUALLY KEEP.

## WHAT STARTUP COMPANIES ARE WE LOOKING FOR?

We are looking for Startup companies that we think we can offer added value to with our knowledge and skill in terms of software development and hosting. Our partners are Startup companies with an innovative idea or concept in which software in all its facets plays an important role. The Startup craves a partner that the Startup regards as an added value regarding software / app development.





# THE CONCEPT

## STARTUP COOPERATION

Offshore Software Solutions offers Startup companies a unique form of cooperation. Many Startup companies are faced with high costs and both financial and technological challenges. We, Offshore Solutions, would like to offer a form of cooperation to several Startup companies to support both the technological and the financial challenge. This brochure shows how we do that.

## THE CHALLENGE FOR A STARTUP COMPANY

Offshore Software Solutions knows the challenge of a Startup like no other. As a company, we develop Startup concepts commissioned by customers, but commissioned by ourselves as well. Subsequently, we form our own Startup. We experience these challenges every day. That is why we developed a service especially for Startup companies. This service takes care of your technological challenge and associated financial challenge.

## HOW DO WE TAKE CARE OF YOU AS A STARTUP

We offer a service that develops the technology you desire i.e. need, at a fraction of the price. This is an extremely low hourly fee for a developer or a team of developers.

## WHY STILL PAY IF THE PRICE IS THAT LOW

Offshore Software Solutions thinks that a 'buy in' of the Startup originates by paying a low purchase price. It remains an expense that keeps the focus on prioritizing properly. This 'buy in' ensures that you, as a company, genuinely develop value.

READ MORE

## TECHNOLOGY, KNOWLEDGE AND SKILL

In addition to development of software, Offshore Software Solutions puts in 'state of the art' knowledge and skill as well. We, as an innovative organization, are very much capable of providing the Startups with the right information to support making the right choices.

## CONFIDENTIALITY

Since many Startup companies have unique and distinctive ideas, safeguarding a confidential relationship is imperative. This is performed by drawing a confidentiality agreement. Offshore Software Solutions protects your sources (which, for that matter, remain property of the Startup enterprise) and ensures that the team provides security by a declaration regarding confidentiality as well. Moreover, we have active tools to monitor safeguarding.

WE, OFFSHORE SOLUTIONS, WOULD LIKE  
TO OFFER A FORM OF COOPERATION TO  
SEVERAL STARTUP COMPANIES TO  
SUPPORT BOTH THE TECHNOLOGICAL  
AND THE FINANCIAL CHALLENGE.



# STAKE & FINANCES

## WHY DOES OFFSHORE SOFTWARE SOLUTIONS DO THIS?

Naturally, we do not do this without reason. Our intrinsic motivation is that we believe in the drive of Startups. They want to achieve more, but are often inhibited by all kinds of limitations, as we know from experience. We cannot remove all of that, but we certainly can remove the technological limitations. In doing so, we want to be a driving force in the support of new developments of Startup companies.

## WHAT IS IN IT FOR OFFSHORE SOFTWARE SOLUTIONS?

We want your enterprise to become a success and therefore want to invest in a long-term relationship. To support our commitment and to guarantee you the commitment of Offshore Solutions, we ask for a minority interest in your enterprise.

Our interest in your organization is based on the expected development of your business plan. We would love to discuss this with you to arrive at a realistic interest.

## BACK TO NORMAL PRICES AFTER THE STARTUP PHASE

Beforehand, we will discuss how to handle the 'end of Startup' from Offshore Software Solutions' perspective. We will discuss what the price will be after this phase as well. This will still be very competitive, but can differ per Startup.

## BENEFITS OF A COOPERATION WITH OFFSHORE SOFTWARE SOLUTIONS

The benefits of a cooperation are wide ranging. You will have experienced programmers in a very broad domain at your disposal immediately. It does not matter whether you need an app or correct web or embedded systems in hardware.

Additionally, Offshore Software Solutions participates actively in (further) development of your idea (if desired) and we can serve as a sounding board for technological questions. Moreover, Offshore Software Solutions' management has an extensive network of partners that can possibly be of value with further development of your idea.

These days it is not easy to find programmers at acceptable costs. With Offshore Software Solutions you are ensured of progress of your Startup.



# WHO IS OFFSHORE SOFTWARE SOLUTIONS

OFFSHORE SOFTWARE SOLUTIONS IS A SOFTWARE DEVELOPMENT COMPANY BASED IN INDIA AND THE NETHERLANDS. WE DEVELOP CUSTOM SOFTWARE AT VERY COMPETITIVE RATES. OUR METHOD IS BASED ON SCRUM / AGILE: EVERY 2 WEEKS WORKING SOFTWARE IN A COMPLETELY TRANSPARENT ENVIRONMENT.

## OUR CUSTOMERS

Our customers are very different in nature. Hence, we are able to anticipate in various domains of software development, whether it is e-commerce or very industrially driven. Thus, we have a very broad area of expertise.



## WHAT DO WE DEVELOP

We develop software with all known technologies and platforms. We create both native as hybrid apps, but naturally, web and/or desktop applications as well. Depending on the customer's desires we work on platforms like Amazon or Azure cloud.

## OUR LOCATION

The office building is located in Mohali / Chandigarh. This is in the Punjab region, north of New Delhi. This area has various good universities and people speak English nearly fluently. The Offshore Software Solutions development team consists of highly educated employees that evolve continuously.

## THE TEAM

As indicated, the development team of Offshore Software Solutions consists of highly educated employees. This is required to perform the right analyses remotely. In addition, the team members are trained to be able to work with Scrum / Agile. Naturally, team members have 'state of the art' knowledge within their specialism.

## THE RELATIONSHIP

Obviously, the relationship we engage in is based on you, as an enterprise, being completely autonomous to decide what will or will not be developed. By means of the interest Offshore Software Solutions receives based on her activities, you secure optimal advice from us. Nevertheless, you remain in charge.

